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RUN FOR
NAIDOC 2020



BOLT FOR GOLD WOULD LIKE TO ACKNOWLEDGE THE BUNDJALUNG PEOPLE, THE TRADITIONAL CUSTODIANS OF THE LAND IN WHICH BOLT FOR GOLD CONDUCTS ITS BUSINESS. BOLT FOR GOLD WOULD LIKE TO PAY RESPECT TO ELDERS PAST, PRESENT AND EMERGING.

ON BEHALF OF ALL PARTICIPANTS, BOLT FOR GOLD WISHES TO EXTEND ACKNOWLEDGEMENT OF COUNTRY TO THE TRADITIONAL CUSTODIANS OF THE LAND ON WHICH EACH INDIVIDUAL ATHLETE COMPETES.

"HERE IN AUSTRALIA WE'RE FORTUNATE ENOUGH TO HAVE ONE OF THE RICHEST AND OLDEST CONTINUING CULTURES IN THE WORLD. THIS IS SOMETHING WE SHOULD ALL BE PROUD OF AND CELEBRATE"

- WARREN MUNDINE AO

WHAT IS BOLT FOR GOLD?

BOLT FOR GOLD IS A WALK OR RUN PHONE APP THAT ALLOWS YOU TO COMPETE FROM ANYWHERE AROUND THE WORLD. THE APP CREATES A PLATFORM THAT ENCOURAGES PARTICIPATION IN RUNNERS OF ALL ABILITIES TO ASSEMBLE AND COMPETE IN LARGE-SCALE RACES FOR PRIZES, WITHOUT EVER HAVING TO STRAY TOO FAR FROM THEIR DAILY ROUTINE.

TO DATE, BOLT FOR GOLD HAS 9,500+ MEMBERS AND IS GROWING MONTHLY BY 2,000+. OUR DEDICATED ATHLETES HAVE COVERED A GRAND TOTAL OF 230,000 KMS, AVERAGING 15,000KM+ PER MONTH! PARTICIPANTS ARE NOT ONLY BASED IN AUSTRALIA BUT INTERNATIONALLY WITH APP DOWNLOADS IN AMERICA, JAPAN AND ENGLAND.

WATCH [HERE!](#)



BOLT FOR GOLD x RUN FOR NAIDOC



PURPOSE: TO RAISE FUNDS AND PURCHASE 5 SMARTPHONES FOR CABBAGE TREE.

ALTHOUGH NAIDOC WEEK HAS BEEN POSTPONED TO NOVEMBER THIS YEAR DUE TO THE UNPRECEDENTED COVID19 PANDEMIC, WE RECOGNISE THE DISTINCT OPPORTUNITY AVAILABLE FOR US TO HELP CELEBRATE, SUPPORT AND CHAMPION THE ABORIGINAL AND TORRES STRAIT ISLANDER CULTURE AND COMMUNITY IN A WAY UNIQUE TO BOLT FOR GOLD DURING THE ORIGINAL TIME PERIOD.

WE PLAN ON DOING THIS BY HOSTING DAILY EVENTS OVER NAIDOC WEEK, THROUGH OUR PLATFORM THAT ENDORSES SOCIALLY DISTANT ACTIVITY.

EVERY DAY AN INDIGENOUS BUSINESS PRIZE WILL BE UP FOR GRABS (FREE ENTRY) THROUGH THE APP. OUR AIM IS TO ENGAGE INDIGENOUS ATHLETES AND BUSINESSES ON OUR PLATFORM SO THEY HAVE THE OPPORTUNITY TO CELEBRATE IN 7 DAILY EVENTS OVER THE WEEK

CABBAGE TREE PRIMARY.

CABBAGE TREE HAS BEEN LEFT OUT WITH TECHNOLOGY AND GOING UNDER THE RADAR OF FUNDING SO WE ARE AIMING TO RAISE FUNDS AND GIVE 5-15 SMARTPHONES TO THE COMMUNITY AT CABBAGE TREE, ALLOWING STUDENTS AND THE YOUTH OF THE COMMUNITY TO RUN IN BOLT FOR GOLD EVENTS CREATING A NEW PATHWAY TO BE RECOGNISED BY SPONSORS, BRANDS AND ATHLETES.

SCHOOLS TO BE INVOLVED ON THE TWEED COAST.

- POTTSVILLE PRIMARY
- BOGANGAR PRIMARY
- KINGSCLIFF PRIMARY
- TWEED PRIMARY
- CUDGEN PRIMARY
- FINGAL PRIMARY



HOW CAN YOUR SCHOOL GET INVOLVED?

WE WANT YOUR SCHOOL TO GET INVOLVED BY:

- INVITING YOUR STUDENTS TO ENTER THE EVENT OVER THE 5TH-12TH OF JULY.
- SHARING THE EVENT LINK BELOW ON YOUR ONLINE LEARNING SYSTEM OR SCHOOLS SOCIAL MEDIA :
- <https://boltforgoldapp.page.link/mCqBao9f4QUxjm8g6>
- POSTING PHOTOS OR VIDEOS OF YOUR RUN IN THE INDIGENOUS COLOURS AND TAG @BOLTFORGOLD #RUNFORNAIDOC
- ANY IDEAS? GET IN CONTACT AND TOGETHER LET'S MAKE THIS EVENT GROW!

DEADLY ABORIGINAL AND TORRES STRAIT ISLANDER ATHLETES

BOLT FOR GOLD AIMS TO HAVE A HOLISTIC APPROACH TO NAIDOC WEEK CELEBRATIONS AND RECOGNISE THE SIGNIFICANT ACHIEVEMENTS ABORIGINAL AND TORRES STRAIT ISLANDER ATHLETES HAVE HAD IN A RANGE OF DISCIPLINES. BEING A FITNESS MINDED APP WE FIGURE WE HAVE TO GET THEM INVOLVED! SOME LEGENDS WE ARE LOOKING TO ENGAGE TO COMPETE AND SHARE THE EVENT ARE:

● JAMES ROBERTS NRL INSTAGRAM 80K+

● RYAN JAMES NRL INSTAGRAM 11.5K+

● PATRICK JOHNSON ATHLETICS INSTAGRAM 18.5K+

● SCOTT PRINCE NRL

● CODY WALKER NRL INSTAGRAM 42K+

● KYAH SIMON SOCCER INSTAGRAM 43K+

● LYDIA WILLIAMS SOCCER INSTAGRAM 33K+

● CYRIL RIOLI AFL INSTAGRAM 35K+

● MARLION PICKETT AFL INSTAGRAM 14K+

* PLEASE NOTE DISCUSSIONS ARE ONGOING AND SUBJECT TO CHANGE

PRIZES +

THE CULCHA COLLECTIVE ARTWORK

https://www.facebook.com/pg/theculchacollecive/about/?ref=page_internal

JESSE LETHBRIDGE DIDGERIDOO

<https://www.jesselethbridge.com/>



GAMMIN THREADS \$100 VOUCHER

<https://www.gamminthreads.com/>

DEADLY CHOICE PRIZE PACK

<https://deadlychoices.com.au/>

BLACK FULLA BOOK PACK

<https://nit.com.au/blackfulla-book-club-shines-light-on-first-nations-writers-and-storytellers/>

